



SEBASTIAN MEACA GRAPHIC DESIGNER

ART DIRECTOR, UI/UX,
WEB & GRAPHIC DESIGN

ABOUT ME

I'm a Designer with excellent knowledge of Print, good skills on UI/UX, WordPress & Front end; who loves crafting beautiful concepts & experiences. I create designs and technology which suits clients expectations and needs.

My colleagues describe me as autonomous, dynamic, curious, creative, voluntary and sociable, with a strong customer orientation & fun to work with.

Paris
Boulogne-Billancourt

+ 33 7 61 86 32 89

sebastian.meaca@meacadesign.com

www.meacadesign.com

EDUCATION

COLLEGE DIPLOMA WEB DESIGN 2014 - 2015

COLLÈGE SALETTE

Focused on the realization of concepts and the production of projects using various design, 2D animation & programming softwares (WordPress, PSD, Sketch, After Effects, Hype, etc). It allows to prototype, design UI/UX & create responsive websites.

COLLEGE DIPLOMA GRAPHIC DESIGN 2013 - 2014

COLLÈGE SALETTE

Focused as much on the design of graphic projects (imaging, typography, editorial design, branding, motion design & digital) as on their production stages, project management & administrative aspects; becoming a creative and autonomous graphic designer.

CERTIFICATE PROJECT MANAGEMENT 2009 - 2010

HEC MONTREAL

Certificate focused on essential facets of project management: processes, activities and means of the project manager, team dynamics, factors influencing the exercise of leadership.

SKILLS

BEST AT:

PHOTOSHOP

ILLUSTRATOR

INDESIGN

SKETCH

GOOD AT:

WORDPRESS

HTML/CSS

LIGHTROOM

AFTER EFFECTS

CONTINUOUS LEARNING:

PYTHON / PHP / SQL

JavaScript / jQuery

UI/UX

XD & Spark

USEFUL SKILLS

Lang: Spanish/French/English/German

Graphic / Web Design & Branding

OUT OF HOME Advertising

Product Photography

PERSONAL SKILLS

Conceptual, Creative & Analytical

Meticulous, committed & innovative

Leadership & effective under stress

Excellent communication skills

Teamwork

Good sense of initiative

Enthusiastic about new challenges

Avid learner

WORK EXPERIENCE

ART DIRECTOR, GRAPHIC & WEB DESIGNER 2019 - 2020

MEACA
DESIGN

I am working as a freelance for my company "Meaca Design" since I decided to move to Paris in September 2019; since then I had the opportunity to work for some web and graphic design projects in Canada, Brazil & Spain.

Key contributions:

- Web design, UI & Front end for **futurdeladiversite.org**
- Logo Design + Branding.
- Marketing materials & Presentations.
- Shirt & Apparel designs & Illustrations.

Clients included: ILO (International Labour Organization), ENAP (École d'administration Publique) Hens & Cocks Apparel, Hostel Ipanema, challenge 36daysotype.

CREATIVE LEAD, CREATIVITY & DESIGN 2015 - 2019

BELL
MEDIA

I worked as a Creative Lead on the creativity team at Bell Media's Astral Out of Home division for four years. My role was to create amazing out of home creative advertising campaigns for clients, do a lot of mock ups (2d/3d) proposing ideas to clients and agencies to show them the wide range of amazing possibilities they could do in our media spaces. Also, I create branding elements or materials to promote the company, the creative department or any other department that needed our help, being the ambassador of the brand and following the brand guidelines that keep a consistent visual language.

Key contributions:

- Conceptualizing creative advertising campaigns.
- Creating both interactive and static mockups to visualize creative advertising strategies
- Lead for Technical specifications guidelines & creations.
- Conceptualize, verification & preflight vinyl campaigns.
- Maintenance of the Astral Studio website.
- Standard Motion design & product photography.



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ABOUT ME

I would like to integrate a creative and dynamic team as a Graphic and Web Designer to contribute with my professional experience acquired at Bell Media / Astral (Out-of-Home) as Creative Lead, Creativity & Design.

Ideally my new challenge will be realized in a multidisciplinary professional environment that will allow me to further deepen my knowledge in web, UI/UX, motion design and photography, and to develop myself towards a team-lead position.

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WORK EXPERIENCE

GRAPHIC / WEB DESIGNER

2014 - 2015

SMDESIGN
FREELANCE

Right after finishing my studies in Graphic Design at Collège Salette, I went freelance for a few a year until I was hired by Bell media. I had the opportunity to work for some great clients in Montreal Canada like Moment Factory, Conseil québécois LGBT & Le TGP - Théâtre des gens de la place.

Key contributions:

- Graphic Design + Web Prototyping.
- Art director in a photoshoot.
- Visual Identity + promotional materials.
- Postcards, Posters & Digital Banners.
- Books & Magazines Layouts design.

Clients included: Moment Factory, Conseil Québécois LGBT, ENAR, CUPE, Le TGP - Théâtre des gens de la place (local theater), others.

FOLLOW ME

My website
meacadesign.com

linkedin
[linkedin.com/in/sebastian-meaca](https://www.linkedin.com/in/sebastian-meaca)

Behance
[behance.net/sebastian-meaca](https://www.behance.net/sebastian-meaca)